

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)	
)	
Mike V. NAPLES et al.)	Group Art Unit: 3623
)	
Application No.: 10/631,837)	Examiner: STERRETT, Jonathan G.
)	
Filed: August 1, 2003)	
)	
For: METHODS, SYSTEMS, AND)	Confirmation No.: 1034
COMPUTER READABLE MEDIA)	
CONTAINING INSTRUCTIONS)	
FOR EVALUATING THE RETURN)	
ON DIRECT MAIL MARKETING)	
AND FOR EVALUATING)	
SHIPPING SERVICES)	

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

AMENDMENT

In reply to the Office Action mailed October 27, 2008, the period for response to which extends to April 27, 2008 by a request for extension of three (3) months and fee payment filed concurrently herewith, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims in this paper.

Remarks/Arguments follow the amendment sections of this paper.